



Capability Brief

Primary Contact

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SBC Headquarters

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COMPANY INFORMATION

- Registered Company: Sparkle Brands, LLC dba Sparkle Brands Consulting (SBC)
- Federal Tax ID#: 85-1579263
- UEI#: QURYSEUS4ZK5
- CAGE/NCAGE: 9B1V8
- *We Accept Government Purchase Cards*

CORE COMPETENCIES

Sparkle Brands Consulting provides innovative solutions to address the complex needs of businesses and government agencies. Our expertise spans professional services, technology integration, educational consulting, and logistics management. We are committed to delivering tailored strategies that drive efficiency, enhance performance, and ensure sustainable growth.

CORE CAPABILITIES

Professional Services

- Strategic Marketing
- Project Management
- Data Management and Analysis
- Resource Management
- IT Services

Educational Consulting

- Curriculum Development
- Instructional Design
- Training Programs
- Educational Technology Integration
- Professional Development

Technology Solutions

- AI and Data Analytics
- IT Infrastructure Development
- Custom Software Solutions
- Cybersecurity
- Cloud Integration

Logistics Management

- Supply Chain Optimization
- Transportation Planning
- Inventory Management
- Logistics Strategy Development

UNIQUE QUALITIES OF SBC

- Client-Centric Approach:** We prioritize our client's unique needs and deliver customized solutions that exceed expectations and achieve their mission.
- Expert Team:** Our talented professionals are dedicated to the mission and bring experience and innovation to every project.
- Innovative Solutions:** We leverage cutting-edge technology and industry best practices to provide practical, forward-thinking solutions.
- Seamless Execution:** We ensure smooth project transitions and sustainable results by focusing on transparency and continuous improvement.

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NAICS CODES

Professional Services

- **541611:** Administrative Management and General Management Consulting Services
- **541613:** Marketing Consulting Services
- **541618:** Other Management Consulting Services
- **561110:** Office Administrative Services
- **561210:** Facilities Support Services
- **561320:** Temporary Help Services
- **561410:** Document Preparation Services
- **561499:** All Other Business Support Services

Professional Services

- **611430:** Professional and Management Development Training
- **611710:** Educational Support Services
- **611699:** All Other Miscellaneous Schools and Instruction
- **611310:** Colleges, Universities, and Professional Schools
- **611420:** Computer Training

IT Services

- **541511:** Custom Computer Programming Services
- **541512:** Computer Systems Design Services
- **541513:** Computer Facilities Management Services
- **541519:** Other Computer-Related Services
- **518210:** Data Processing, Hosting, and Related Services
- **541690:** Other Scientific and Technical Consulting Services
- **541330:** Engineering Services

Professional Services

- **541614:** Process, Physical Distribution, and Logistics Consulting Services
- **493110:** General Warehousing and Storage
- **484121:** General Freight Trucking, Long-Distance
- **488510:** Freight Transportation Arrangement
- **488999:** All Other Support Activities for Transportation



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